

Demographics [WWW.SCBLACKNEWS.COM](http://WWW.SCBLACKNEWS.COM)



Internet Sponsorship Advertising

**Tier One** - Ads under this tier appear on every page of our website - published and archived. Our Home page enjoys over 30,000 views per month, with visitors viewing an average of 8 pages. Get over a quarter million views a month for less than a penny per view!

	SIZE	MONTHLY	4 MONTHLY	12 MONTHLY
Right Skyscraper Ad	144 x 360	400	360	340
Top Banner Ad	840 x 144	275	340	325
Bottom Banner Ad	840 x 144	345	320	305
Right Square Ad	144 x 144	275	240	225

**Tier Two** - Ads under this tier appear on the Home page of our website. Our Home page enjoys over 30,000 views per month. Ad \$175 to have your ad appear on Main Section pages as well. (Sports, Editorial, Culture, Classified etc.)

	SIZE	MONTHLY	4 MONTHLY	12 MONTHLY
Right Skyscraper Ad	144 x 360	325	300	285
Top Banner Ad	840 x 144	300	285	260
Bottom Banner Ad	840 x 144	275	240	225
Right Square Ad	144 x 144	245	220	205

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**Tier Three** - Ads under this tier appear on the Targeted Main Section pages of our website. Target your specific demographic with ads that appeal to your clientele. Ad \$175 to have your ad appear on Main Section pages as well. (Sports, Editorial, Culture, Education)

	size	monochrome	color/monochrome
Right Skyscraper Ad	144 x 360	250	240
Top Banner Ad	840 x 144	240	220
Bottom Banner Ad	840 x 144	220	200
Right Square Ad	144 x 144	180	160

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### Display Ad - \$36.91 ----Classified - \$22.50

- Tear sheets are furnished to all accounts
- 15% Commission
- Position may be guarantee with annual contract or at 25% additional cost, when available
- Publisher reserves the right to substitute type requested is not available.
- Photography and graphic aid will be provided, at charge, at the request of advertisers

### Mechanical Requirements:

Offset publication with slick proof required.  
Email high resolution .pdf to [scbnews@aol.com](mailto:scbnews@aol.com)

### Deadlines:

Advertising - Friday; 1 week before publication

Editorial - Monday; 1 week before publication