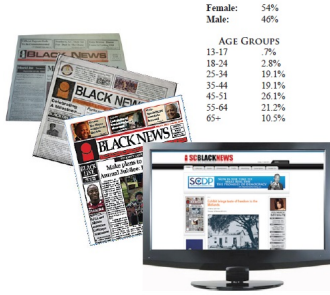


Demographics WWW.SBLACKNEWS.COM



Female: 54%
Male: 46%

AGE GROUPS
13-17 7%
18-24 2.8%
25-34 19.1%
35-44 19.1%
45-51 26.1%
55-64 21.2%
65+ 10.5%

Banner, Skyscraper & Right square (Rates)

Tier One - Ads under this tier appear on every page of our website - published and archived. Our Home page enjoys over **50,000** per week, with visitors viewing an average of 8 pages. Get over a quarter million views a month for less than a penny per view!

	PER	MONTHLY	3 MONTHS	12 MONTHS
Right Skyscraper Ad	144 x 360	400	360	240
Top Banner Ad	840 x 144	375	340	325
Bottom Banner Ad	840 x 144	345	320	305
Right Square Ad	144 x 144	275	240	225

Tier Two - Ads under this tier appear on the Home page of our website. Our Home page enjoys over **50,000** views per week. Add \$175 to have your ad appear on Main Section pages as well. (Sports, Editorial, Culture, Classified etc.)

	PER	MONTHLY	3 MONTHS	12 MONTHS
Right Skyscraper Ad	144 x 360	325	300	285
Top Banner Ad	840 x 144	300	285	260
Bottom Banner Ad	840 x 144	275	240	225
Right Square Ad	144 x 144	245	220	205

Advertising Rates

Tier Three - Ads under this tier appear on the Targeted Main Section pages of our website. Target your specific demographic with ads that appeal to your clientele. Add \$175 to have your ad appear on Main Section pages as well. (Sports, Editorial, Culture, Education)

	144	216	240	256
Right Skyscraper Ad	144 x 360	216	240	256
Top Banner Ad	840 x 144	240	220	200
Bottom Banner Ad	840 x 144	220	200	240
Right Square Ad	144 x 144	180	160	140

Combined Readership: 70,000

Advertising Rates: Display Ad - \$25.00 / Classified - \$16.00

Publisher reserves the right to substitute type requested if not available.

- Electronic Tear Sheets are furnished to all accounts
- Position may be guaranteed with annual contract or at 25% additional cost, when available
- Photography and graphic aid will be provided, at charge, at the request of advertiser
- Maximum 15% Agency Commission

Mechanical Requirements:

- Full Page – 6 Columns (10.625"W x 20.625"H)
- Half Page – 6 Columns (10.625"W x 10.34"H)
- Quarter Page – 3 Columns (5.25" W x 10.34"H)

Column Sizes – Width

- 1 Column – 1.67"
- 2 Columns – 3.46"
- 3 Columns – 5'25"
- 4 Columns – 7.04"
- 5 Columns – 8.83"
- 6 Columns – 10.625"

Email high resolution .pdf to scbnews@aol.com

Deadlines:

Advertising - Friday; 1 week before publication
Editorial - Monday; 1 week before publication