

H.M. Coakley's "Holla II" Hits Theaters Friday, April 19th

Written by Staff Writer

Tuesday, 16 April 2013 07:08 -



With just the right amount of creepy, a touch of campy, and a comedic plot to kills coeds in gruesome, over the top fashion, H. M. Coakley's "Holla II" set to hit theaters April 19th is sure to scare up interest among African American moviegoers, and being the first Black horror film in 13 years certainly helps.

True Vision Media Group in conjunction with Rockstone Releasing, through a partnership with AMCi will open Holla II in Atlanta, New York, Houston, Baltimore, Chicago and Detroit on April 19th in AMC Theaters with a wider release in coming weeks. The first scary movie since "Bones" (2000) to open in theaters, "Holla II" is also a first foray into the horror genre for the film's stars Vanessa Bell Calloway (Showtime's "Shameless", "HawthoRNe") and Kiely Williams (Disney's "Cheetah Girls"). For Calloway, best known for iconic roles in films like "Coming To America" and "What's Love Go To Do With It", "Holla II" is an opportunity to showcase a different skill set on screen and offer fans a different aspect of her acting ability.

"'Holla' was a very different movie for me and I was at the point in my career that I just wanted to have some fun," said Calloway about her first horror film. "It felt good to lose myself in a character and to see if I could surprise people with my choices. Not to give my character away, but let's just say I killed to have this part," Calloway added.

"Holla II" is a sequel to the film by the same name ("Holla") that gained ground swell support online, and via word-of-mouth among African American fans of the horror genre. Picking up where the original left off, in "Holla II" Monica (Williams) and her mother (Calloway) decide relocate to the south for a fresh start, following a series of violent murders. Once there, Monica finds love but on the eve of her wedding, at a plantation house rumored to be haunted, death and mayhem finds her - once again!

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Visionary Memphis-bred producer Christopher Gholson a.k.a. Drumma Boy signed on to score an original soundtrack "Holla II" soundtrack. In his late 20's, the multi-platinum musical prodigy, whose impressive roster of hip hop clientele include: Young Jeezy, T.I., Kanye West, Nelly, Waka Flocka, Wiz Khalifa, Drake, Gucci Mane, Rick Ross and Wale, will add his unique blend of thick and textured tones to the soundtrack.

"I jumped at the opportunity to score and create original music for 'Holla II,'" said Drumma Boy. "I'm a huge fan of the great film composers and with my background in orchestra compositions; I look forward to giving the world a different aspect of my true abilities as a composer."

"Holla II" also stars Greg Cipes ("True Blood"), Teairra Mari ("Lottery Ticket") and Omar Gooding ("The Gospel"). "Holla II" is written and directed by H. M. Coakley and produced by Camille Irons Coakley, Monica Floyd, Drumma Boy and executive produced by Chasity Clark, Floyd and Lanre Idowoo.